



## **The 30th Anniversary Annual**

## **Lake Mary Heathrow**

## **Festival of the Arts**

**SATURDAY & SUNDAY – March 4 & 5, 2017**

### *WELCOME ...*

You are cordially invited to attend the 30th Anniversary Annual Festival of the Arts. Our festival is recognized as a premiere juried art show combining first class art and craft exhibits with local, live entertainment in a beautiful park setting.

Located in Lake Mary at Oval Park between Daytona Beach and Orlando off I-4, take the Exit for Heathrow (West) to International Parkway, head south to the intersection of International Parkway and Business Center Drive and look for the signs.

The Festival's mission is to support art education through a scholarship program for local graduating high school students. The Festival is underwritten by the Lake Mary Heathrow Festival of the Arts Scholarship Fund, Inc. a 501c3.

### ***PARTNERS IN SCHOLARSHIPS***

The festival is proud to be providing scholarships for local graduating High School seniors since 1987!  
Congratulations Graduates!!!

### **PROFESSIONAL JURIED ARTIST TOTAL PRIZE MONEY – \$11,000**

<b>BEST OF SHOW</b>	<b>\$2,000</b>
<b>TONY SENADOR AWARD</b>	<b>\$1,500</b>
<b>AWARD OF EXCELLENCE (2)</b>	<b>\$1,000</b>
<b>AWARDS OF DISTINCTION (7)</b>	<b>\$500</b>
<b>JURORS CHOICE (2)</b>	<b>\$1,000</b>

**DEADLINE FOR APPLICATION: February 3, 2017** (if mailed must be postmarked by this date)

# 2017 CRAFTER RULES & REGULATIONS

1. **DEADLINE FOR APPLICATION IS October 31, 2015. ALL APPLICATIONS WILL BE REVIEWED.** Entrants are required to submit four (4) photos of their work, one of their booth and displays and resume. Each photo must have applicant's name thereon. Crafters must submit application, 5 photos, \$35 application fee, \$100 booth fee and a self-addressed stamped envelope to the Lake Mary-Heathrow Festival of the Arts post office box address. The Festival staff is not responsible for returning any photos or the acceptance/rejection letter if the self addressed stamped envelope is not included. **EXHIBITED WORK MUST BE REPRESENTATIVE OF IMAGES SUBMITTED FOR REVIEW.**
2. Crafters checks returned for insufficient funds will be charged a \$30.00 fee.
3. All entrants will be notified of their acceptance or rejection no later than February 10, 2017. Once accepted, a crafter is committed to the show. **NO REFUNDS will be made due to cancellation by the crafter, inclement weather or other acts of man or nature that the Festival has no control over. The risk and/or loss from shall be borne by the exhibitor.**
4. Crafter will be assigned 12'x12' exhibit spaces. The Crafter must stay within the allotted space. No tarps or awnings are permitted beyond the booth space. Crafters are required to use a substantial display that can withstand wind, crowds and rain. Water resistant coverings are highly recommended and if used, must include weights. Electricity and water will not be provided to any crafter. No generators allowed. Bring your own sandbags or stakes.
5. All crafters must check in at Registration. Crafter must provide booth frames, tents, and/or support structures. Booth assignments are at the sole discretion of the festival staff.
6. **BOOTH SETUP** time will be allowed on **Friday** before the festival from **9:00 A.M. to 4:00 P.M only**. This will be the only time crafters will be allowed vehicular access to their booth space to unload. Registration will close promptly at 4:00 PM – there will be **NO ONE PRESENT** for late registration. Saturday setup is allowed between **6:00 A.M. and 8:30 A.M. only. Minimal vehicular access will be permitted for Saturday set up hours. NO VEHICLES WILL BE ALLOWED ON THE GROUNDS WHILE THE FESTIVAL IS IN PROGRESS DUE TO SAFETY REGULATIONS.** Crafters will be allowed vehicular access to their booth space on Sunday **after** the festival ends in order to breakdown and load their art and displays.
7. **SECURITY WILL BE PROVIDED FOR THE BOOTH SPACE ON FRIDAY, SATURDAY AND SUNDAY. SECURITY IS NOT PROVIDED FOR INVENTORY.**
8. **WITHOUT EXCEPTION: CRAFTER'S VEHICLES WILL NOT BE ALLOWED ON SITE FOR THE DURATION OF THE FESTIVAL AFTER 6:00 pm ON FRIDAY.** County/City regulations prohibit overnight parking on the premises.
9. The Festival will not be cancelled or shortened due to inclement weather unless the City of Lake Mary declares a State of Emergency (i.e. hurricane, tornado, etc.). Any artist attempting to close up their booth space and/or remove artwork without Festival authorization shall relinquish ALL rights to prize money and continued participation in the current and future festivals.
10. All work must be set up by 8:30 A.M. on Saturday and Sunday. Crafters who are not set up in their spaces by 8:30 A.M. will lose their spaces to alternates. No Shows must inform the Festival Committee on or before February 10, 2017. Failure to do so will disqualify them from being accepted in to any future LMH Arts Festivals. Any person closing their space before 4:00 P.M. Sunday will also be disqualified from future shows and will relinquish all rights to prize money.
11. **OWNER MUST BE PRESENT. No Stand-in Exhibitors, Dealers, Agents or Wholesalers.** The Committee reserves the right to ask any exhibitor for identification. All work must be attributed solely to the displaying vendor(s). All works must be for sale or available for commission. **NO DISPLAYS CONTAINING MANUFACTURED – BUY/RESELL ITEMS. NO IMPORTS.**
12. Displays will be viewed by the Viewing Committee at intervals throughout the Festival. The viewing Committee shall have the sole discretion to require the removal of work which violates Festival rules. Artists violating any Festival rule must remove their exhibit immediately. No Fees will be refunded to the artist.
13. Collection of the 7% Sales Tax on all sales is the sole responsibility of each exhibitor.
14. Regulations prohibit pets on the Festival site. **ABSOLUTELY NO PETS!!**

## 30th Annual Lake Mary-Heathrow Festival of the Arts March 4 & 5, 2017

Set-Up and check-in hours:	Friday, March 3, 2017 – 9:00 AM until 4:00 PM Saturday, March 4, 2017 – 6:00 AM until 8:30 AM (SEE RULES & REGULATIONS)
Festival Hours:	Saturday, March 4, 2017 – 9:00 AM until 5:00 PM Sunday, March 5, 2017 – 10:00 AM until 4:00 PM

### APPLICATION INSTRUCTIONS

1. **ALL APPLICATIONS MUST BE POSTMARKED BY Friday, February 3, 2017.**
2. Please send one (1) check made payable to the Lake Mary-Heathrow Festival of the Arts for each category entered: the total check includes the application fee \$30, \$100 (single booth) or \$200 (double booth). The application fee is non-refundable if the Artist's work is not accepted into the Festival. **No fees are refundable in the event of rain or if the artist cancels.** All Checks will be deposited immediately upon receipt of application. Fees include: Application, Booth space, free link to your web site from the Lake Mary Heathrow Festival of the Arts web site.
3. **All applicants must include a self-addressed business-size envelope with sufficient postage for materials return.** The Festival Committee will not be responsible for returning materials to applicants who fail to provide a stamped return envelope.
4. A total of five (5) photos, 4 of the artist's current work to be juried, and one of the booth set up, along with a resume of their art awards, shows, education and detailed description of their artistic process for the jury **must** be included with the application (with the exception of 2015 award winners). The artist name must be written on the back of each photo. Photos will be returned to the artist with the acceptance or rejection letter in the artist supplied self addressed stamped envelope.
5. All pieces that are sold at the festival must be **handmade** by the exhibitor – **NO IMPORTS & NO KITS**. The photos that are submitted with the application, which represent the pieces created by the exhibitor, must be an accurate representation of the artisan's work. Furthermore, the type of work depicted in the photos must be present in the booth either for show or sale at the festival. **NO BUY/RESELL ALLOWED**. Shall an exhibitor not comply with the above requirement, the Board of Directors of the Festival of the Arts hereby reserve the right to request the exhibitor leave the festival and withhold the application entry fee.
6. Mail completed and signed application, checks or money orders, 5 photos, resume and self addressed stamped envelope to:  
**Lake Mary-Heathrow Festival of the Arts • PO Box 952125 • Lake Mary, Florida 32795-2125**



### 2017 CRAFTER APPLICATION (Please print information in block letters)

PLEASE INDICATE IF CHANGE OF NAME OR ADDRESS

USE SEPARATE APPLICATION FOR EACH CATEGORY. ONLY ONE CATEGORY PER BOOTH WILL BE JUDGED  
CHECK CATEGORY ENTERED:

- Jewelry
- Sculpture
- Wood
- Glass
- Clay/Ceramics
- Fiber/Leather/Textile
- Other (describe): \_\_\_\_\_

- SINGLE BOOTH SPACE (\$100.00)  
 DOUBLE BOOTH SPACE (\$200.00)

Please list any special requests or needs below. We will make every attempt to honor your request but DO NOT guarantee such request will be possible.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name: \_\_\_\_\_

(Last) (First) (Middle Initial)

Company or Studio if Applicable: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

E-mail: \_\_\_\_\_

**GENERAL RELEASE**

The undersigned does hereby forever discharge, release and hold harmless the Lake Mary-Heathrow Festival of the Arts, or any member of the Festival Committee of and from any and all manner of actions, suits, damages, or claims whatsoever arising from any loss or damage to the property of the undersigned due to fire, theft, negligence, or other intentional acts of their party, rain, natural catastrophes or other acts of God while in the possession or supervision of the Festival and hereby consents to the enforcement of the Festival rules as described herein.

SIGNATURE: \_\_\_\_\_ (By signing, you have read and understand and accept all rules and regulations)